

# Cloud for Decentralized AI

Where the Solar System Ends, Decentralized Al Begins.





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## **Current State of AI Development**

#### Three pillars are essential

Data

A potential **data shortage** looms within the next decade as Al demands surge. Innovative sourcing and management are crucial. Compute

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Data center power demand is projected to grow by 160% by 2030 (Goldman Sachs). Currently, **data centers consume 1-2% of global power**.

## **Al Models**

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Continuous innovation from developers and researchers is essential to advancing Al capabilities.





# Why Decentralized AI?

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# **Centralized AI Blackbox Dilema**

#### **User Data Privacy**

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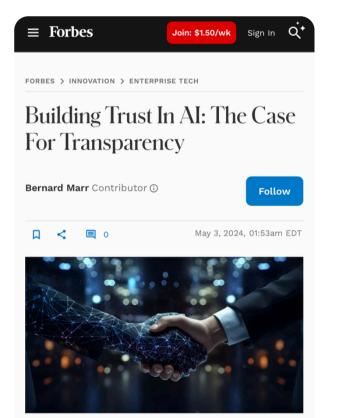
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#### How to Stop Your Data From **Being Used to Train Al**

Some companies let you opt out of allowing your content to be used for generative AI. Here's how to take back (at least a little) control from ChatGPT, Google's Gemini, and more.

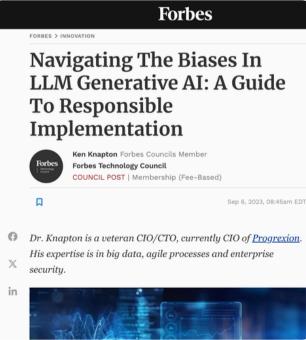
## Lack of Transparency



Building Trust In AI: The Case For Transparency ADOBE STOCK

#### **Biases**

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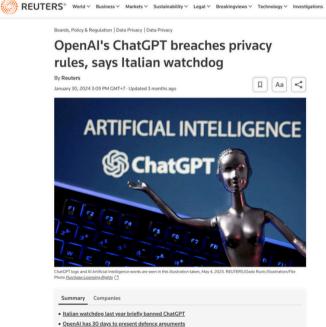


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### **No Trust**

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Company says its practices are aligned with EU privacy.



## **Centralized AI Workflow**

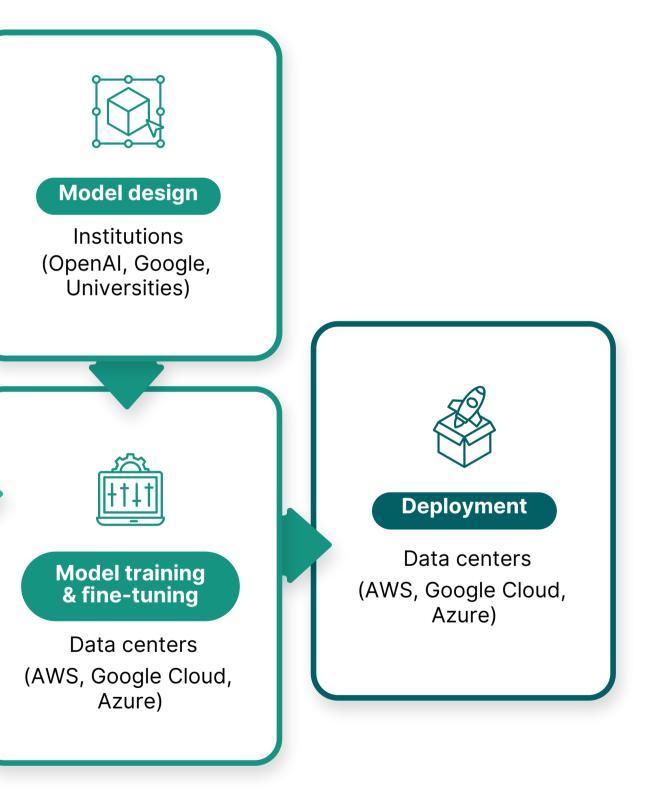








 $\mathbf{i}$ È **Data Preprocessing Data collection** Data centers Public data (AWS, Google Cloud, (website, books, etc.) Azure) Institution data (hospitals, research centers)





## Advantages of DeAl

The development and deployment of AI systems in a distributed manner.

Transparent

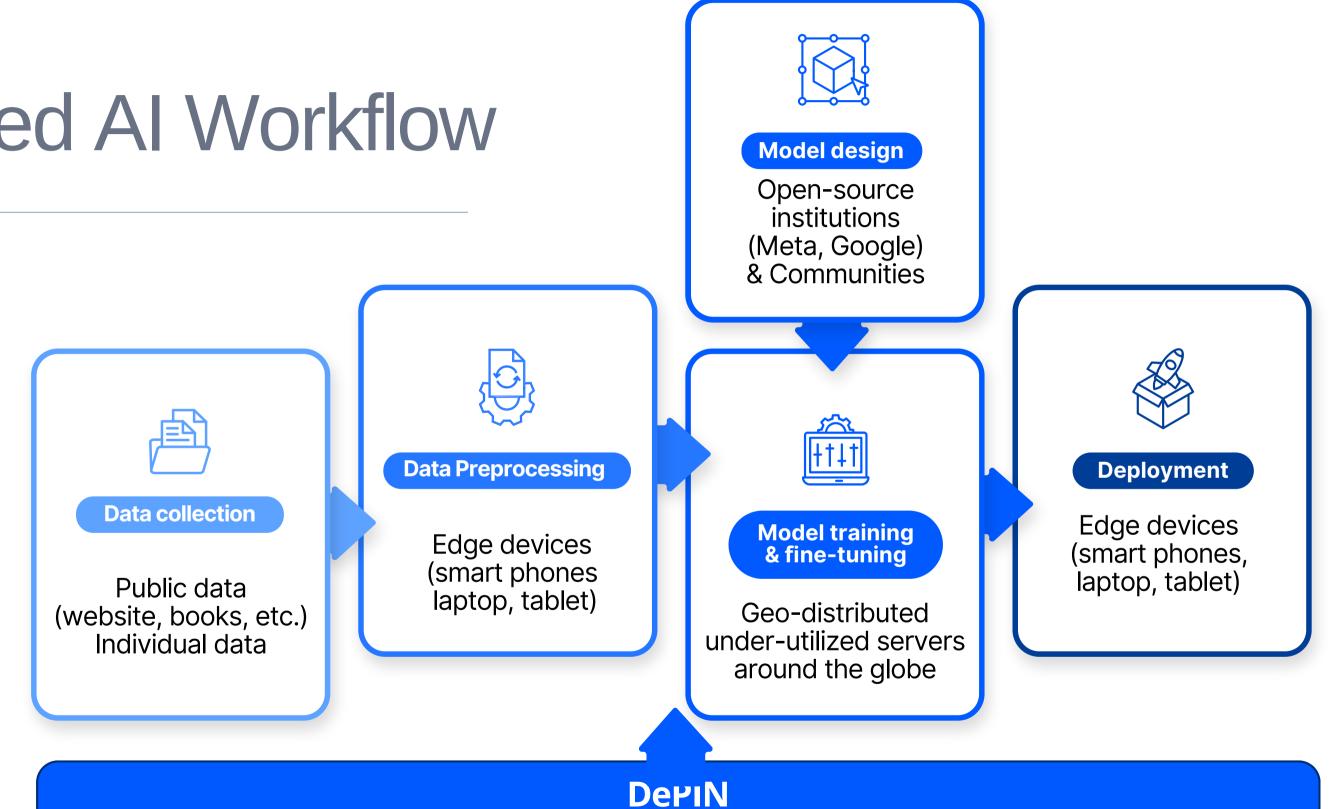
Responsible

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# **Decentralized AI Workflow**



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# Introducing OORT



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# What do we do?

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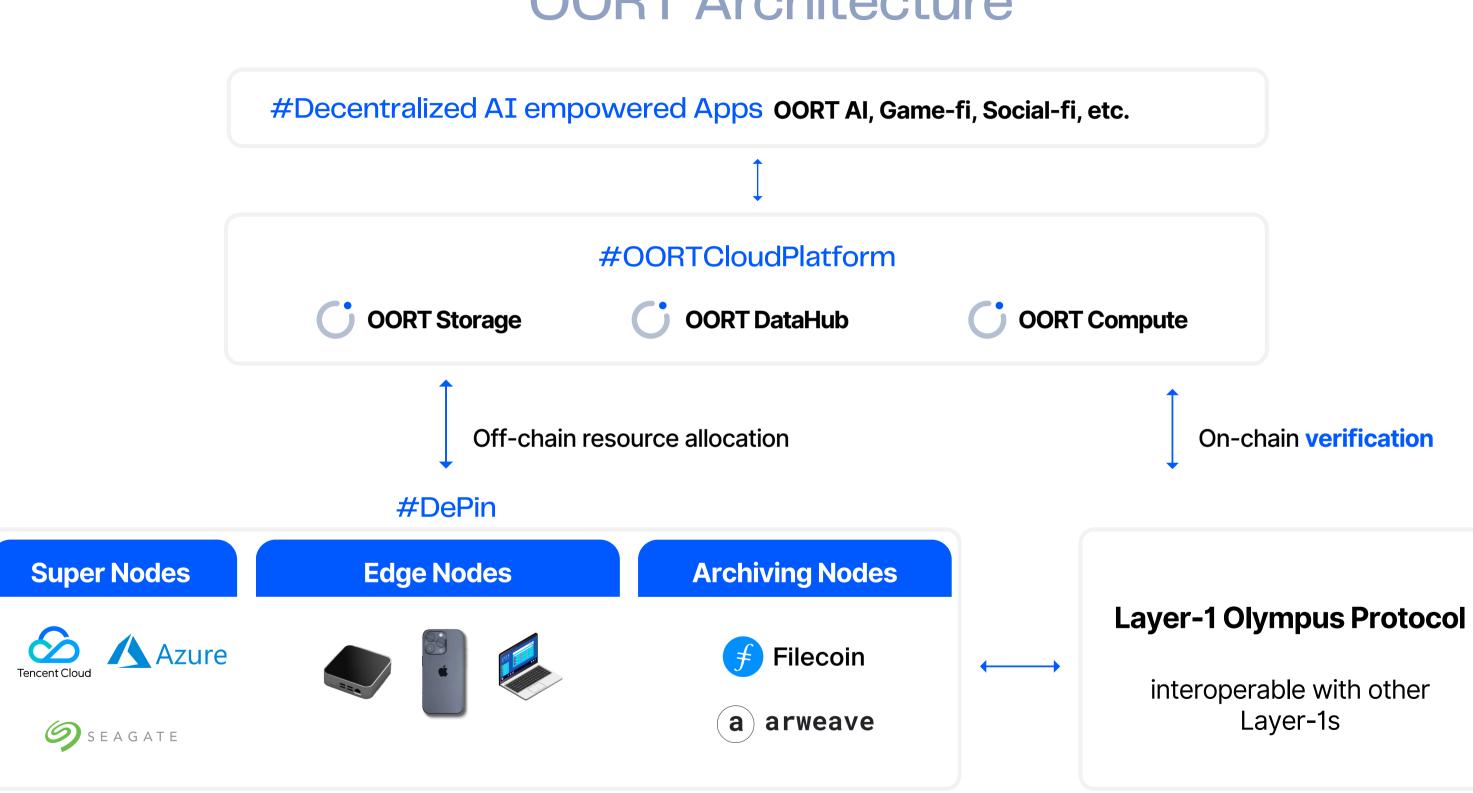
## **Cloud for Decentralized Al**

OORT is a decentralized, verifiable cloud computing platform for AI development. By utilizing global resources from data centers to smartphones, it aims to enable trustworthy AI applications for humanity.





## **OORT** Architecture



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# Our Products



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## **Product Suite**

#### Three key products, enabling the entire AI lifecycle

#### Dataset

### **OORT DataHub**

A community driven, blockchain-powered data generation platform that encourages users to contribute and preprocess data for AI applications. **Commercial launch in** September 2024

**Storage** 

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#### **OORT Storage**

A decentralized object storage service offering secure data storage and retrieval anytime, anywhere. As of August 2024, we have onboarded 7399 SME clients.

#### $\mathbf{\Sigma}$

#### Compute

#### **OORT Compute**

A decentralized computing service that integrates global GPU resources to provide compute services for AI model training and fine tuning, launch in Q4 2024.



**Product Highlights** 

# OORT DataHub

Decentralized Data Collection & Labeling. Commercial Release in Sept. 2024.

Partners



Marketplace for preprocessed AI datasets



Marketplace for AI datasets

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## Inclusivity

Anyone worldwide can share and process AI data using their laptops or smartphones.

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## **Fast Payout**

Get rewards for your data contribution instantly.

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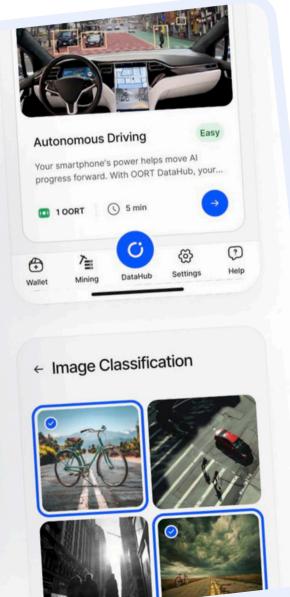
### Transparency

Processed datasets are recorded on blockchains.



# Product Showcase OORT DataHub





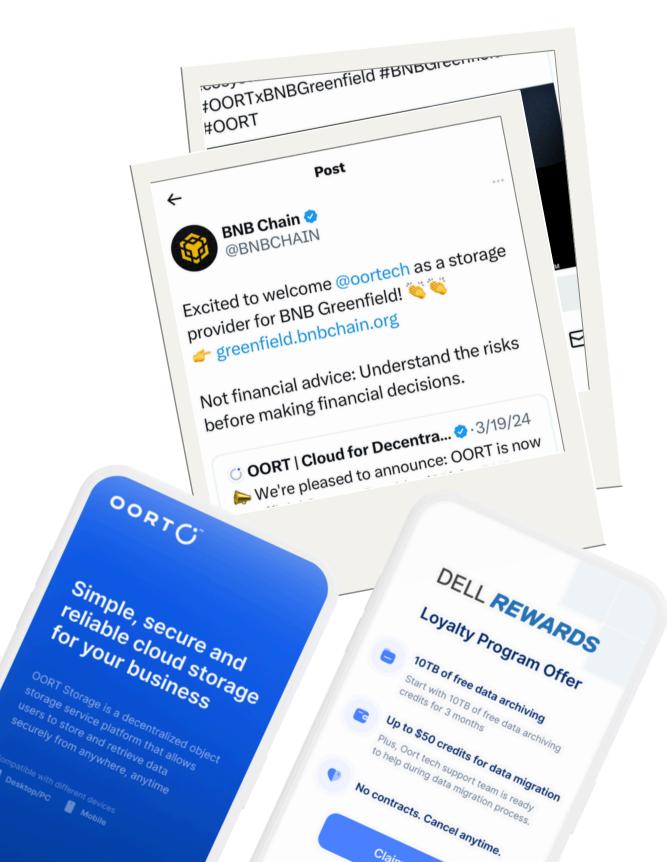
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← Video introduction

C OORT	My Projects	
My Projects	All Running On Moderation On Hold	Completed Drafts
Data Processing		
Data Collection Coming Soon		
	Video Collection On Hold	Video Introduction On Moderat
	"I'm currently working with a dataset that has some issues which need immediate attention. Here are the	Progress: 0/250
	Edit	Edit View Results
	Autonomous Driving       Completed	Traffic Regulation
<ul> <li>Documentation</li> </ul>	Progress: 4,250/4,250	
Support and Feedback	Edit View Results	Edit
→ Sign Out		





## 🛞 BNB CHAIN

OORT is an official Storage **Provider (SP) for BNB** Greenfield, enhancing the **BNB CHAIN ecosystem's data** storage capabilities.

**Product Highlights** 

# **OORT** Storage

#### Trusted by 7000+ companies across Web2 and Web3.

## **DCL**Technologies

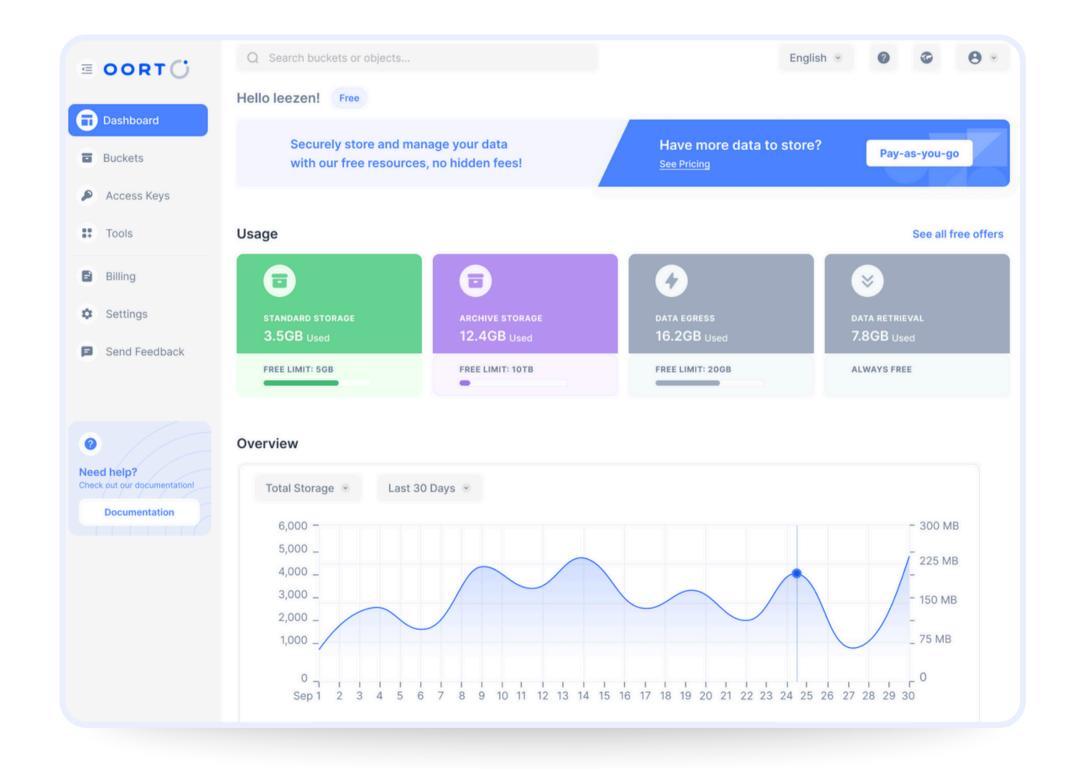
OORT has joined Dell's Loyalty Program as the sole web3 service provider, delivering decentralized object storage service to over 10 million customers.



#### **Product Showcase**

# **OORT Storage**

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# Solutions & Ecosystem



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# **Application Layer** Solution

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### **OORT AI**

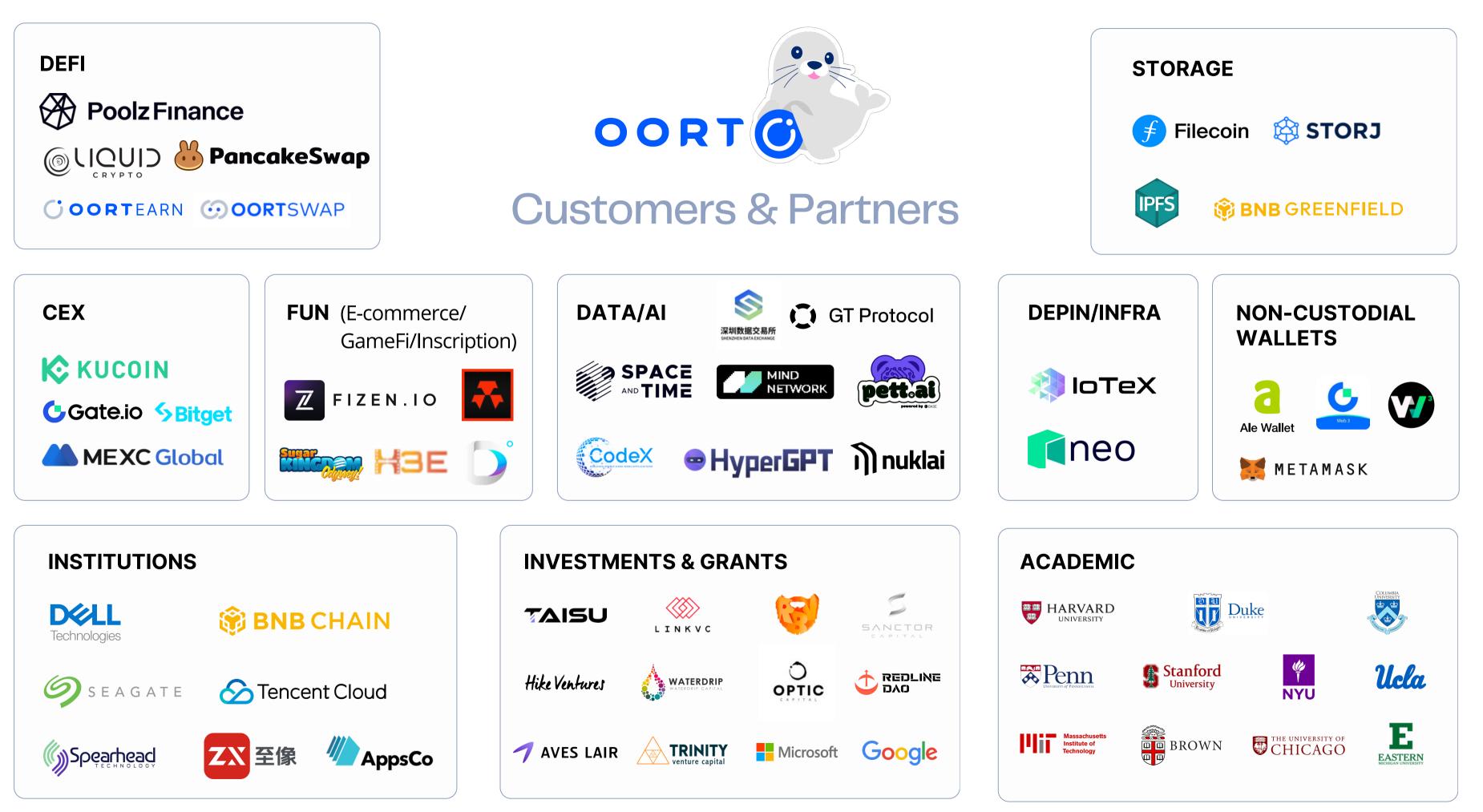
OORT AI - A platform designed for crafting generative AI agents, allowing businesses to seamlessly incorporate factually accurate, versatile, and secure AI into their operations in mere minutes. No coding or AI specialists are needed.

## Success Story | Lenovo Image

Lenovo Image (now known as ZX), Lenovo's printer division, has partnered with OORT AI to enhance its customer service. As of August, 2024:

## 210,000+ Dialogue 91,000+ Customers

91% **Satisfaction Rate** 



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| Storage | DeF

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### **More About OORT**

